



YEAR - 2020

www.simplyAdvertiseME.com

Our digital channels connects to fans. We deliver programming that excites audiences across all platforms.

With great:  
Ratings  
Shows  
Sports  
Music  
Drama  
Comedy  
Video Games

Let us help you to reset the pace with the next industry leader through innovative products for our loyal base of fans in the business that simply spells millennial...simplyME



844-44 MY VOD x.800

# What Exactly Do We Represent?

TO BE REAL

DIVERSITY  
CAUSE MARKETING

## DIVERSITY SPEAKS



Krystol  
Cameron



Bill  
Duke



Denise  
Faulkner



Christopher  
Williams



Joyce  
Tudryn



Roman  
Kikta



Jack  
Knight



Carole  
Krechman



J Alexander  
Martin



Dr. Greg  
Clark



David  
Goodfriend



Hubert  
Graf



Willard  
Stanback



Tyrone  
Stith



Phuong  
Dinh









Larry  
Wilcox

**simply**  
DISTRIBUTION **ME**

YEAR - 2020

# DISTRIBUTION

130+ Million Homes and Counting

PLATFORM	DESCRIPTION	PEOPLE
	Airport	60,000,000
	Cable VOD	6,000,000
	Linear TV	20,000,000
	Cable VOD	6,000,000
	OTT	30,000,000
	Online	10,000,000

TOTAL 132,000,000

We Do Not Charge a Sub-Rate

simplyME 20 + Channels	Z E R O ▼	USA \$1.20 ▲	FX \$1.33 ▲	HISTORY \$1.49 ▲	HGTV \$1.52 ▲	HBO \$2.81 ▲	ESPN \$7.21 ▲
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844-44 MY VOD x.800



# 1 Rule: Be Cool



## Gaming Weekly

### SYNOPSIS

The latest video game news, previews, and interviews- entertaining updates on the business and art of video games, as well as coverage of such industry events as PAX, Indiecade and the Penny Arcade Expo.

#### HOST

Jourdan Cameron

**TITLE: 1 Rule Be Cool**

**GENRE: Video Games**

**EPISODES: 55+**

**AUDIENCE: 16-35**

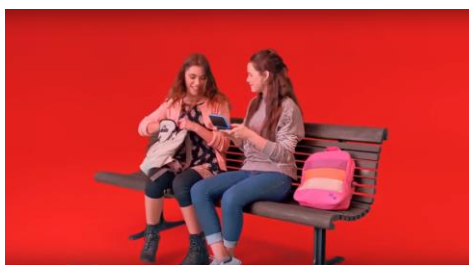
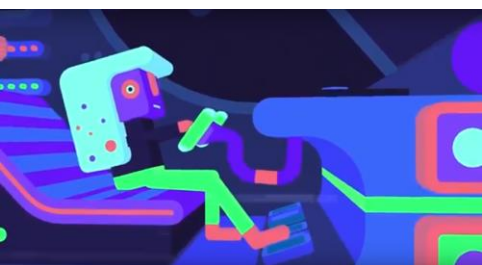
### PLATFORMS

Comcast

Roku



### CHANNEL





## SYNOPSIS

Tall...beautiful...brilliant...focused. Follow elite volleyball players as they deal with their friendships, rivalries and relationship drama...off the court!

**TITLE:** Off the Court  
**GENRE:** Reality Sports  
**EPISODES:** 12  
**AUDIENCE:** 18 - 35

## PLATFORMS



## CHANNEL







**SYNOPSIS**

Four boys had a dream. All they needed was a little guidance. Their friends were made through basketball and one family that wanted to make a change for these kids and many others. This family's love helped to make their dreams a reality...find out just how, with the short series The Pick.

**CAST**

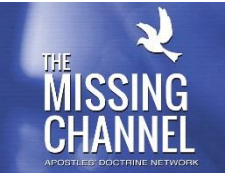
Various

**TITLE:** The Pick  
**GENRE:** Sports  
**EPISODES:** 8  
**AUDIENCE:** 16+

**PLATFORMS**



**CHANNEL**





## SYNOPSIS

Some of the biggest music stars come out to support the Anti-Drunk Driving campaign to put an end to the "100 Deadliest Days". This campaign is done through social media and TV with three live celebrity concerts.

### HOST

Featuring the biggest stars in music.

**TITLE:** Put Down Your Keys

**GENRE:** Live Music

**EPISODES:** 10 plus 3 concerts

**AUDIENCE:** 18+

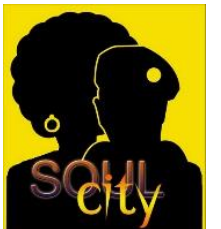
## PLATFORMS

Comcast

Roku

prime

## CHANNEL







## SYNOPSIS

Rapper Charli Baltimore and her talented daughters pursue new goals. Sianni Love is an up and coming dj, but can she step out of her mothers shadow? Will her daughter India Love become the super model that she craves to become so much? Follow us as we take a peak of this fam's hustle.

### MAIN CAST

Charli Baltimore  
Sianni Love  
India Love

**TITLE:** Spinning the Globe

**GENRE:** Reality - Music

**EPISODES:** 12

**AUDIENCE:** 18 - 35

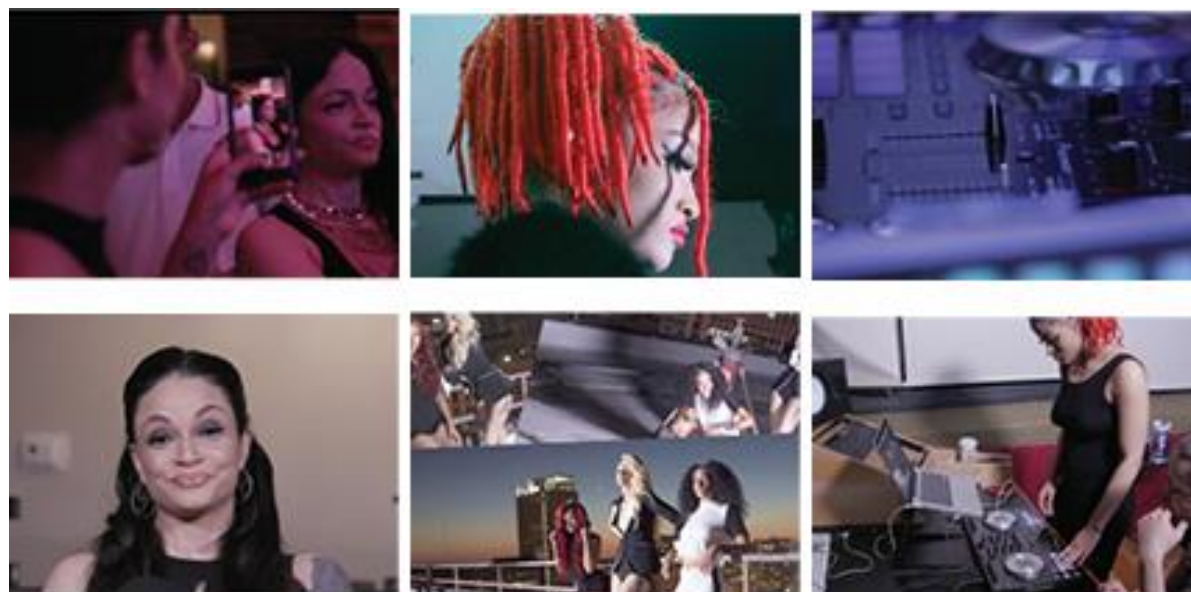
## PLATFORMS

Comcast  
Roku

verizon



## CHANNEL





## SYNOPSIS

Watch rapper Lil Kim work on making a comeback while recording her new album. She has a child and new competition, such as Cardi B and Nicki Minaj. Can she reclaim the throne?

## CAST

Lil Kim

**TITLE:** Queen B  
**GENRE:** Music  
**EPISODES:** 12  
**AUDIENCE:** 16-50

## PLATFORMS

Comcast  
Roku

verizon



## CHANNEL







## SYNOPSIS

The biggest social media stars living in one house hustling and pursuing their dreams. While the fame is getting out of control, how will the other social celebs relate?

## CAST

**TITLE:** Social House  
**GENRE:** Music  
**EPISODES:** 12  
**AUDIENCE:** 16-45

## PLATFORMS

**Comcast**  
**Roku**

**verizon**

**Y!**  
**YAHOO!**

## CHANNEL

**FIJI TV**







## SYNOPSIS

You ever wonder who writes some of the biggest records heard on the radio? But you've never heard of them, until now. Let's discover and meet the people who write some of today's top charting records and see how these geniuses come up with their hits.

### CAST

Andrea Martin

**TITLE:** I Wanna Be Heard

**GENRE:** Reality - Music

**EPISODES:** 12

**AUDIENCE:** 18 - 40

## PLATFORMS



## CHANNEL



# RESPECT THE FLOH

## SYNOPSIS

Battle rap has taken over the mainstream, but we still don't know much about the rappers. Now let's get up close and personal while getting to know the witty MC's with host Sasha Del Valle as she takes us into the world that we all love as another guilty pleasure.

### HOST

Sasha Del Valle

**TITLE:** Respect the Floh  
**GENRE:** Reality – Battle Rap  
**EPISODES:** 12  
**AUDIENCE:** 18 - 35

## PLATFORMS

Comcast  
Roku

verizon



## CHANNEL

FIJI TV



# I AM CHINESE KITTY DOCUMENTARY MARCH 2019



## SYNOPSIS

Instagram model Chinese Kitty is about to take a step into the music business. Can she make it to the top of the rap game? Will her 2.9 million followers support her?

### HOST

Chinese Kitty

**TITLE:** Kitty Bandz

**GENRE:** Docuseries - Music

**EPISODES:** 3

**AUDIENCE:** 18 - 35

## PLATFORMS

Comcast  
Roku

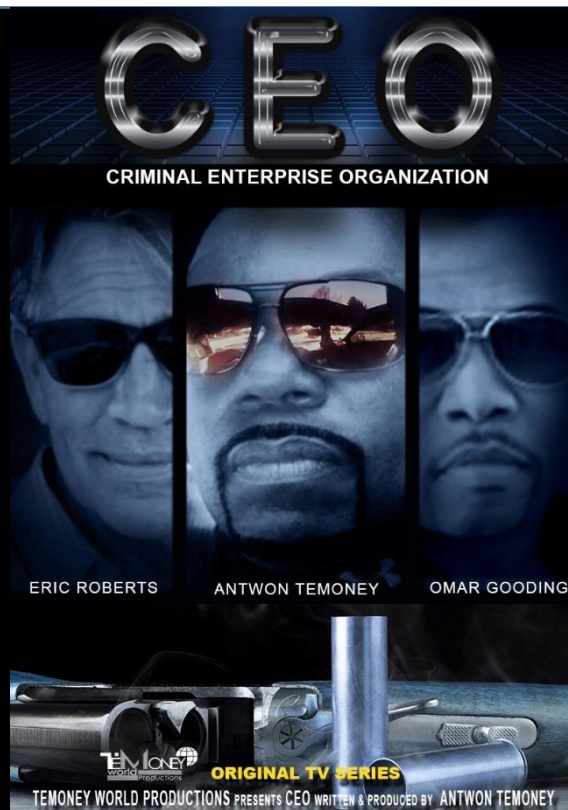
verizon



## CHANNEL

FIJI TV





## SYNOPSIS

Ruthless crime boss Alexander Cain (Antwon Temoney) and his vicious crew, battles to maintain power and avoid prison as he continues to supply drugs in the DC area. Cain won't stop at nothing that threatens his cash flow.

## CAST

Antwon Temoney- Cain  
 Eric Roberts- Frankie  
 Omar Gooding- Barlow  
 Darrell McClendon- Sapp  
 Emanuel Gallmon- Monte  
 Wanda Montgomery- Capt.Singletary

**TITLE: C E O**  
**GENRE: Drama**  
**EPISODES: 12**  
**AUDIENCE: 20-45**



## PLATFORMS



## CHANNEL





## SYNOPSIS

Diva Talk Tonite is a 30 minute entertainment program that highlights special guests which include celebrities, athletes, musicians and more.

## HOST

Kelda Muzik

**TITLE:** Diva Talk Tonite  
**GENRE:** Lifestyle & Talk  
**EPISODES:** 9  
**AUDIENCE:** 16-35

## PLATFORMS



## CHANNEL





# SANGRE NEGRA™

Sangre Negra The Series.com







## SYNOPSIS

Three brothers with the same father, but on opposite sides of the law must find a way to co-exist in the same city without crossing each other's path.

## CAST

Erik Estrada - Guillermo Santos Sr.  
Eric Roberts - Lee Mondrian  
Antonio Mckay - Ricky Santos  
Ricardo Herranz - Guillermo Santos Jr.  
Danny Arroyo- Christian Santos  
Robert Miano - Vinny Sabatini  
Angel Garet – Miguel Santos  
Arianna Gomez - Francesca Natal

**TITLE: Sangre Negra**

**GENRE: Drama**

**EPISODES: 8**

**AUDIENCE: 20-45**

## PLATFORMS



## CHANNEL





## SYNOPSIS

Dozens of veteran and new comedians from around the country show just how funny they are and why Urban comedy is still one of the hottest tickets in the country! Filmed Live!

## HOST

Cool Herm

Starring a variety of comedians that headline and/or feature at comedy venues nationally.

**TITLE: Comedy Soul**  
**GENRE: Comedy**  
**EPISODES: 18**  
**AUDIENCE: 21+**

## PLATFORMS



## CHANNEL







## SYNOPSIS

Welcome to Miami!! King of South Beach chronicles rapper Akineleye as he opens the first Black Owned Strip Club in South Beach Miami. This viral hit saw more than 90 million views on AllHipHop.com and garnered international media attention.

**TITLE:** King of South Beach

**GENRE:** Reality

**EPISODES:** 12

**AUDIENCE:** 21+

## PLATFORMS



## CHANNEL







## SYNOPSIS

Just released as a trailer, "Bottle Elite" was immediately profiled by Bossip as an exclusive. The show is executive produced by Charlemagne Tha God of Phoenix, and is a behind the scenes look at "Starlet's"; one of the top strip clubs in the country with the women and celebs who make the club hot!

**TITLE:** Bottle Elite  
**GENRE:** Reality  
**EPISODES:** 12  
**AUDIENCE:** 21+

## PLATFORMS



## CHANNEL



THE  
**SUPER  
MIKE** SHOW  
AMERICA'S HOLISTIC HERO



COMING SOON IN  
**2019**



[www.TheSuperMikeShow.com](http://www.TheSuperMikeShow.com)



## SYNOPSIS

On the Super Mike Show we will talk about a few topics, from dating fraud to defusing bullying in the workplace and how to live better.

### HOST

Dr. Mike Evangel

**TITLE:** The Super Mike Show  
**GENRE:** Health  
**EPISODES:** 12  
**AUDIENCE:** All

## PLATFORMS

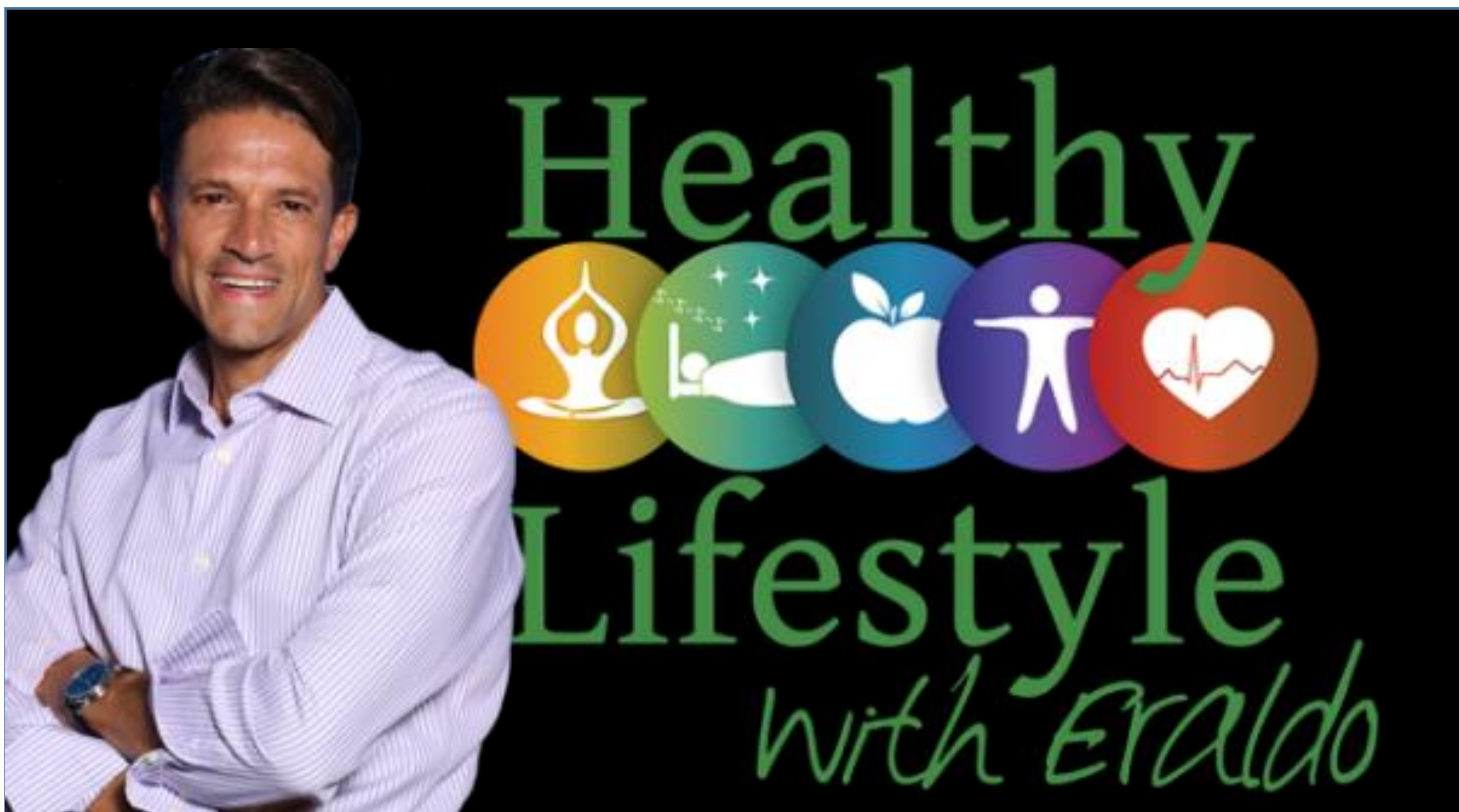


## CHANNEL



Streaming Health





## SYNOPSIS

This 30-minute broadcast is full of insider info about the greatest fitness and healthy lifestyle trends, along with exclusive expert and celebrity interviews.

### HOST

Eraldo Maglara

**TITLE:** Healthy Lifestyle With Eraldo

**GENRE:** Health

**EPISODES:** 12

**AUDIENCE:** All

## PLATFORMS

Comcast

Roku

DENVER INTERNATIONAL AIRPORT  
DEN

## CHANNEL

FIJI TV

Streaming Health TV







**SYNOPSIS**

This 30-minute broadcast is full of insider info about the greatest fitness and healthy lifestyle trends, along with exclusive expert and celebrity interviews.

**HOST**  
Rock Me Ronnie James

**TITLE:** Hot Rock TV Hawaii  
**GENRE:** Music  
**EPISODES:** 24+  
**AUDIENCE:** All

**PLATFORMS**



**CHANNEL**







## COMMUNITY RENOVATION



### SYNOPSIS

See what happens when musician & non-profit founder Lauren Stalnecker takes on a donated home renovation and begins renovation on the hearts of the companies, contractors, builders, volunteers and community at the same time. A series about being the difference where the Stars of the show are the community who help rebuild the house, making a difference in the infrastructure of our country, one neighborhood at a time.

#### HOST

Lauren Stalnecker

**TITLE:** Community Renovation

**GENRE:** Home Rehab

**EPISODES:** 6

**AUDIENCE:** All

### PLATFORMS



### CHANNEL





## SYNOPSIS

Starting with the largest airport in the nation, we deliver an array of programming designed to inform, inspire and entertain.

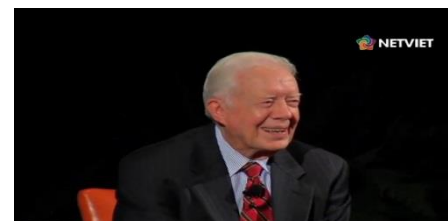
HOST

Various

**TITLE: VARIOUS**

**GENRE:** Pop Culture, Business, Urban, Games, Music,

**AUDIENCE:** All



## PLATFORMS



## CHANNEL

Bloomberg

Moneywise TV  
Network  
Financial News Everyone Can Use

FIJBLA

9  
Bit

NETVIET





**SYNOPSIS**

Shot and produced in Denver, this game show delivers all of the goods, competitively speaking as contestants showcase their products for a grand prize.

**HOST**

Wendy Robbins

**TITLE:** The Marijuana Show  
**GENRE:** Game Show  
**EPISODES:** 16  
**AUDIENCE:** 21-45



**PLATFORMS**



**CHANNEL**





## SYNOPSIS

Can these two (smaller) people run a successful pawn shop and not be taken advantage of because of their height? Stay tuned...

**TITLE:** Pint Size Pawn

**GENRE:** Lifestyle

**EPISODES:** 12

**AUDIENCE:** 25-55

## PLATFORMS

 **comcast**  
**Roku**

  
**verizon**



## CHANNEL

**FIJI TV**







## SYNOPSIS

Chopping it up with Oakley - food is always a good thing! But it's even better when eating food with friends. Charles Oakley and friends talk entertainment and life over some of his best dishes.

### HOST

Charles Oakley

**TITLE:** Chopping It Up With Oakley

**GENRE:** Cooking

**EPISODES:** 12

**AUDIENCE:** 20-65

## PLATFORMS

Comcast  
Roku

verizon

Y!  
YAHOO!

## CHANNEL

FIJI TV





## SYNOPSIS

Lost it all - being a successful athlete sounds good, until you spend all your cash, \$107 million to be exact! But Antoine Walker learned the hard way.

### HOST

Antoine Walker

**TITLE:** Lost It All  
**GENRE:** Lifestyle  
**EPISODES:** 12  
**AUDIENCE:** 18-55

## PLATFORMS

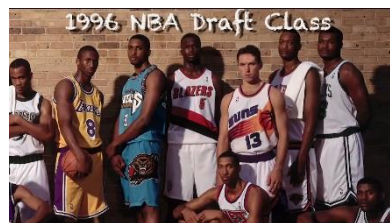
Comcast  
Roku

verizon

Y!  
YAHOO!

## CHANNEL

FUJIE TV





# MY LINK TO



6 part series



CUBAN LINK  
artist



BLOCK DOOR'S

## SYNOPSIS

Rapper Cuban Link lives in New York and haven't been back to his native country Cuba, when he finally goes back after 38 years will he fit or will his American ways stand out?

### HOST

Cuban Link

**TITLE:** My Link to Cuba

**GENRE:** Culture

**EPISODES:** 6

**AUDIENCE:** 20-55

## PLATFORMS

Comcast  
Roku

verizon



## CHANNEL





## SYNOPSIS

Watch one of the first black owned champagne companies quest to become a house hold brand. Additional episodes will include businesses along the same levels of success.

**TITLE:** Making The Brand  
**GENRE:** Business  
**EPISODES:** 12  
**AUDIENCE:** 20-55

## PLATFORMS

**comcast**  
**Roku**

**verizon**



## CHANNEL

**FIJBIJ TV**







## SYNOPSIS

Carnival celebrations bring out the biggest celebrities each year to take part of the biggest festivals around the world. Follow us as we go to some of the best destinations

**TITLE:** Carnival Is Life  
**GENRE:** Culture  
**EPISODES:** 12  
**AUDIENCE:** 20-55

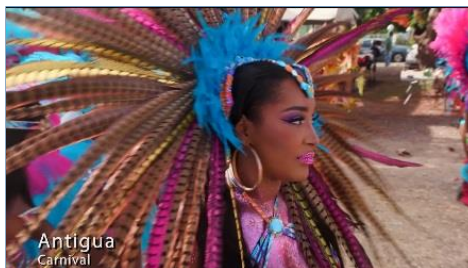
## PLATFORMS

**comcast**  
**Roku**

**verizon**



## CHANNEL





## SYNOPSIS

This 30-minute broadcast is full of insider info about the greatest fitness and healthy lifestyle trends, along with exclusive expert and celebrity interviews.

### HOST

Larry Wilcox

**TITLE:** MOTORS

**GENRE:** Motorcycle

**EPISODES:** 12

**AUDIENCE:** All

## PLATFORMS

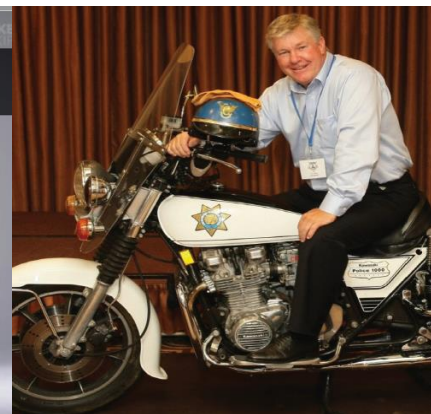
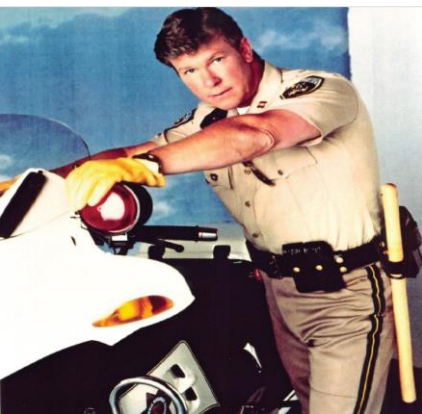






## CHANNEL









## SYNOPSIS

The SUPER GEEK HEROES are a unique group of super-kids... having fun in turn with a mission to learn! Their seven friendly 'super-powers' are derived from the three prime and four specific development areas of the 'Early Years Foundation Stage'. Have lots of fun by helping Ant Active, Jake Jotter, Millie Maths, Peter Planet, Ronnie Rock, Suzi Smiles and Vicky Voice to solve their learning missions. .

**TITLE:** Super Geek Heroes  
**GENRE:** Life Lessons  
**EPISODES:** 13  
**AUDIENCE:** 4 - 8



## PLATFORMS



## CHANNEL



## SYNOPSIS

**The CocoBears** - The adventures of a group of Caribbean bears.

**TITLE: The CocoBears**

**GENRE:** Animation, Comedy, Family, Children's TV series

**EPISODES:** In Development

**AUDIENCE:** 2 - 5



## PLATFORMS

**comcast**  
**ROKU**

## CHANNEL







## SYNOPSIS

**Flying Soxx** - The educational adventures of a group of travelling socks and their friends.

**TITLE:** Flying Soxx

**GENRE:** Animation, Children's TV series, Education

**EPISODES:** In Development

**AUDIENCE:** 2 - 5

## PLATFORMS



## CHANNEL



# Bedtime Story



## SYNOPSIS

**Bedtime Story** - A bedtime story reading series for children.

**TITLE:** Bed Time Story

**GENRE:** Education, Children's TV series, Family

**EPISODES:** In Development

**AUDIENCE:** 2 - 10

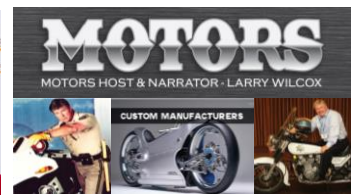
## PLATFORMS

Comcast  
Roku

## CHANNEL







# simply ME

DISTRIBUTION

YEAR - 2020

